

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY

Sault Ste. Marie, Ontario

COURSE OUTLINE

Course Title: Illustration IV

Course Code No.: ADV 221-03

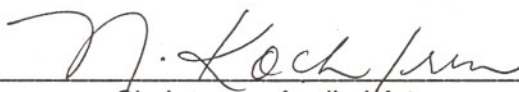
Program: Advertising Art & Graphic Design

Semester: Four

Date: January 1990

Author: K. MacDougall

New: _____ Revision: XXXX

Approved: 
Chairperson Applied Arts

Date: January 1, 1990

ADV 221-03: ILLUSTRATION IV

GOALS AND OBJECTIVES

This is a two-part course dealing with figurative drawing exercises and related rendering techniques. The student will use live models in studio settings and model set-ups in action poses in a photographic studio setting.

SYLLABUS

PROJECT# 1:

Action Photo Reference Material:

- Using a live model and camera with black and white film, shoot approximately ten frames of *action poses*
- From a contact sheet, or from the negatives, select three shots, and print same on 8 X 10 photographic paper
- From the prints, make the following renderings on 11 X 14 board (Use # 27 illustration board for (1) and # 5 illustration board for (2) and (3)):

(1) Line Art

- Black and white (paint or ink)
- Keep detail to a minimum
- Simple outlines and shapes

(2) Continuous Tone Art - Black & White

- Black and white (paint or ink)
- Dilute the ink with water to form a wash-type technique
- Or - use white paint with black to create necessary grey tones

(3) Continuous Tone Art - Full Colour

- Acrylic, watercolour, markers, or pencil crayons, or mixed media
- Mix the suitable colours, keeping in mind the appropriate colour arrangement should be simple and clean for best reproduction

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PROJECT # 2

Figurative Drawing:

- Approximately four sessions with live models, using oil pastels on coloured paper (Paper provided by instructor)

PROJECT # 3:

3D Container (Pop can or similar container):

- A three-dimensional object (container) rendered in full colour (acrylic paint would be best), superimposed over a background of figure activity and in an appropriate and suitable situation
- The figurative suggestion is to be handled in more simplified terms - such as flat shapes of colour (silhouette), high contrast, or line - not as full "life-like" colour renderings of people
- Think of the figurative part of the illustration as a design element
- The project is to be handled in the following way:
 - Thumbnails
 - Research roughs and initial layouts
 - Comprehensive layout for approval (not matted)
 - Finished art - matted with cover stock

PROJECT # 4:

Figurative Drawing (Tonal):

- Use graphite or conte crayon to create illustrative settings
- Figure with suitable perspective background
- Reclusive - merging to background
- Dominant - integrated with background

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EVALUATION

One third**Attendance**

One third**Assignments**

One third**Attitude**

80 % attendance is mandatory i.e. maximum classes absent/semester = **3**

Absent after 3 classes missed = **REPEAT THE COURSE**

Missing first or last half of class = 1/2 class absent

Consistent lateness or leaving class early will be noted towards attendance by instructor

A professional attitude is expected from each student

All assignments must be submitted on the date indicated by the instructor

Late projects = maximum grade = **C**

Incomplete Grade = An "I" grade means the assignment will be considered not done or missing until re-submitted within set deadlines to the satisfaction of the instructor

A missing assignment = a missing course requirement = REPEAT THE COURSE